



## PRESS RELEASE

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# **NSGEU Administrative Professionals Kickoff Administrative Professionals Week**

Halifax – NSGEU administrative professionals from across Nova Scotia are coming together in Debert on Friday and Saturday, April 16 & 17, to celebrate the contributions they make in their workplaces, and to kickoff the start of Administrative Professionals Week in Canada.

The theme of the conference is “Finding your voice”. The conference aims to inspire and motivate administrative professionals offering them an opportunity to come together and recognize the vital, yet often unnoticed, role they play in the workplace.

NSGEU President Joan Jessome, herself an administrative professional by trade, says: “Administrative professionals do much more than meets the eye and keep workplaces functioning.” She says, “they play very diverse roles in the workplace as an important source of organizational knowledge, strength and continuity. This is especially important in workplaces that are in flux daily, like hospitals, schools, the civil service and universities.”

The 60 participants attending this conference work in areas such as; Capital Health and District Health Authorities across the province; IWK; civil service offices in counties across the province; homecare agencies; Chignecto-Central, South Shore and Halifax school boards as well as the Conseil Scolaire Acadien Provincial school board; the Nova Scotia Liquor Commission; housing authorities; Dalhousie and St. F.X. Universities; and NS Hearing and Speech Centres.

The NSGEU 2010 Administrative Professionals Conference also marks the beginning of Administrative Professionals Week (April 18-25, 2010). Administrative Professionals Day is Wednesday, April 21.

The conference is taking place at the Debert Hospitality Centre, 130 Ventura Drive, Debert. The conference opens for registration at 12:30pm on Friday, April 16 and closes at 1:30pm on Saturday, April 17.

Speakers at the conference include Dr. Marguerite Cassin, professor of Public Policy at the school of public administration at Dalhousie and Barbara Fry, a healthy workplace specialist and consultant.

Interviews with President Jessome, Dr. Marguerite Cassin, or individual participants may be arranged upon request.

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*The Nova Scotia Government and General Employees Union represents over 28,000 women and men who provide quality public services Nova Scotians count on everyday.*

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